

## Enroll:

- ❑ Speakers
- ❑ National CAPS Members
- ❑ More “Involved” Members
- ❑ New Target Market Members: Those who Speak for a Living – Facilitators, Consultants
- ❑ Support Industries: Bureaus, Sound, Video
- ❑ Media

## Strengths:

- ❑ E-mail communication system
- ❑ Appreciate Each Other
- ❑ Define Roles, Rotate during Meetings
- ❑ Utilize our Strengths, Build up Weak Areas
- ❑ Accountability
- ❑ Communication
- ❑ New Skills

## 1st Steps:

- 31-Dec-02: Maureen has emailed revised Membership policy
- == Saskatoon: Arlene is responsible; Has established Mentorship Program
- 20-Dec: Sherry organizes Program Committee
- 31-Dec: Sherry + Jeanne create Roles & Responsibilities Committee
- 14-Dec: Silent Auction by Jeanne

## 3-Months:

- 7.5 New Members
- == 3 Monthly Meetings Held
- Develop & Plan Programs (based on Visiting & Local speakers)
- Roles & Structure Defined
- \$500 Raised

## 6-Month Goals:

- By June 14<sup>th</sup>, 2003:*
- 15 New Members
  - == 6 Monthly Meetings Held
  - Held 2 Extended Programs
  - Roles are Practiced
  - \$2,500 is Raised

## 1-Year Goals:

*By December 13<sup>th</sup>, 2003:*

- 25 Professional Members
- 10 Competency Related Meetings → 2 Showcase Speakers / Meeting
- Speakers School for Members → as a \$\$ fund raiser
- 5 Extended Programs
- CAPS Awareness is ↑↑ Raised
- Bring a New Member (CAPS SK membership to Double)
- Rotating Roles with Guidelines per Meeting
- Bank Account has \$5,000 Cushion (above Operating Expenses)
- Win CAPS National Prize for Member Retention



*Vision Graphic Omitted*

## CAPS SK NOW:

- ✓ *Dedicated Members*
- ✓ *Informative*
- ✓ *Experienced*
- ✓ *Strong Core*
- ✓ *Financially OK*
- ✓ *Proven*
- ✓ *Inviting Atmosphere*
- ✓ *Have Momentum*
- ✓ *Committed Members*

- Session Participants:*
- Sherry Knight
  - Jeanne Martinson
  - Lorem Ipsum
  - Consectetuer Adipiscing
  - Nam Vestibulum
  - Aliquam Vitae
  - Diam Fringilla